KENTUCKY SECRETARY OF STATE P.O.BOX 718 FRANKFORT, KY 40602



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Certificate of Revocation

I, Elaine N. Walker, Secretary of State of the Commonwealth of Kentucky, do hereby certify that according to the records in the Office of the Secretary of State,

GFK CUSTOM RESEARCH, LLC

did not file its 2011 annual report within sixty days after it was due. Accordingly, the Secretary of State revoked the limited liability company's authority to transact business in Kentucky on September 10, 2011.

IMPORTANT NOTICE

GFK CUSTOM RESEARCH, LLC 75 NINTH AVENUE 5TH FLOOR NEW YORK NY 10011



Claim N. Walker

Elaine N. Walker Secretary of State