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Michael G. Adams

Kentucky Secretary of State

Received and Filed:
6/27/2024 1:17 PM

Fee Receipt: \$40.00

ARTICLES OF ORGANIZATION
OF
STEVENSON MARKETING RESEARCH, LLC

The undersigned, serving as the organizer, pursuant to KRS Chapter 275, hereby executes the following Articles of Organization on June 27, 2024, for the purpose of forming a Kentucky limited liability company under the Kentucky Limited Liability Company Act.

ARTICLE I

NAME

The name of the limited liability company shall be Stevenson Marketing Research, LLC (the “**Company**”).

ARTICLE II

CONVERSION; FORMER NAME

The Company is the result of the conversion of Stevenson Marketing Research, Inc., a Kentucky corporation (the “**Corporation**”), into a limited liability company pursuant to KRS 275.376. The former name of the Company was Stevenson Marketing Research, Inc.

ARTICLE III

APPROVAL OF CONVERSION

The conversion of the Corporation into the Company pursuant to KRS 271B.12-030 and KRS 275.376 required shareholder approval, which approval was obtained from the shareholder of the Corporation by unanimous written consent in lieu of a meeting on June 26, 2024. The designation, number of outstanding shares, number of votes entitled to be cast by each voting group entitled to vote separately on the plan of conversion of the Corporation, and number of votes of each voting group indisputably represented by unanimous written consent, were as follows:

Designation:	Voting Common Shares
Number of Outstanding Shares:	1,000
Number of Votes Entitled to be Cast:	1,000
Number of Votes Indisputably Represented by Unanimous Written Consent:	1,000

The total number of undisputed votes cast in favor of the conversion was 1,000 out of 1,000, which was sufficient approval of the conversion in accordance with the Corporation's Articles of Incorporation and Bylaws and the Kentucky Business Corporation Act.

ARTICLE IV

REGISTERED OFFICE AND REGISTERED AGENT

The registered office of the Company shall be located at 9505 Williamsburg Plaza, Suite 300, Louisville, Kentucky 40222. The initial registered agent at that address is David J. Stevenson.

PRINCIPAL OFFICE

The mailing address of the principal office of the Company shall be 9505 Williamsburg Plaza, Suite 300, Louisville, Kentucky 40222.

ARTICLE V

STATEMENT OF MANAGEMENT

The affairs of the Company are to be managed by its manager or managers, subject to the terms of the Company's Operating Agreement.

[END OF TEXT; SIGNATURE PAGE FOLLOWS]

The foregoing Articles of Organization of Stevenson Marketing Research, LLC
are executed by the undersigned organizer on the date first written above.

DocuSigned by:

David J. Stevenson

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David J. Stevenson, as Organizer