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Trey Grayson Secretary of State P. O. Box 718 Frankfort, KY 40602-0718 (502) 564-3490 http://www.sos.ky.gov

Articles of Organization Limited Liability Company

KLC

For the purposes of forming a limited liability company in Kentucky pursuant to KRS Chapter 275, the undersigned organizer hereby submits the following Articles of Organization to the office of the Secretary of State for filing:

Article I: The name of the company is

QuitKick USA, LLC

Article II: The street address of the company's initial registered office in Kentucky is

1335 Highland Avenue, Louisville, KY 40204

and the name of the initial registered agent at that address is Andrew John Dewson

Article III: The mailing address of the company's initial principal office is

1335 Highland Avenue, Louisville, KY 40204

Article IV: The limited liability company is to be managed by Managers

Executed by the Organizer on Tuesday, February 24, 2009

Signature of Organizer: Andrew John Dewson

I, **Andrew John Dewson**, consent to serve as the registered agent on behalf of the limited liability company.

Signature of registered agent or individual signing on behalf of the company serving as registered agent:

Andrew John Dewson

LAOO