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Michael G. Adams
Kentucky Secretary of State
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**ARTICLES OF ORGANIZATION
FOR
BRANDBOOST, LLC**

The undersigned executes these Articles of Organization for the purpose of forming and does hereby form a limited liability company under the laws of the Commonwealth of Kentucky in accordance with the following provisions.

ARTICLE I

Name and Effective Date

The name of the limited liability company is BrandBoost, LLC, and the effective date of the limited liability company is the date of filing of these Articles of Organization.

ARTICLE II

Initial Principal Office

The mailing address of the initial principal office of the limited liability company in the Commonwealth of Kentucky is 404 Tobiano Drive, Richmond, Kentucky 40475.

ARTICLE III

Initial Registered Office and Registered Agent

The street address of the initial registered office of the limited liability company in the Commonwealth of Kentucky is 404 Tobiano Drive, Richmond, Kentucky 40475. The initial registered agent at that address is Sean Hamilton.

ARTICLE IV

Purpose

The purpose for which the company is formed is to engage in any lawful acts or activities for which limited liability companies may be formed under the laws of this state.

ARTICLE V

Management

The affairs of the limited liability company are to be managed by the members subject to the provisions of the Kentucky Revised Statutes and/or of its operating agreement.

ARTICLE VI
Members/Organizers

The limited liability company has one initial organizer, who is also a member and the name and address of the member/organizer is Sean Hamilton, 404 Tobiano Drive, Richmond, Kentucky 40475.

ARTICLE VII
Period of Duration

This limited liability company shall have perpetual existence unless dissolved by the terms of the Operating Agreement or by law.

ARTICLE VIII
Operating Agreement

The affairs of the limited liability company and the members' interests in the limited liability company shall be governed by laws of the Commonwealth of Kentucky and/or an Operating Agreement.

ARTICLE IX
Indemnification

The limited liability company shall, to the fullest extent permitted by law, indemnify each member and officer of the limited liability company against expenses (including attorneys' fees), judgments, taxes, fines and amounts paid in settlement, incurred by his or her connection with, and shall advance expenses (including attorneys' fees) incurred by him or her in defending, any threatened, pending or completed action, suit or proceeding (whether civil, criminal, administrative or investigative) to which he or she is, or is threatened to be made, a party by reason of the fact that he or she was a member or officer of the limited liability company, or is or was serving at the request of the limited liability company as a member, officer, partner, employee or agent of another domestic or foreign limited liability company, corporation, partnership, joint venture, trust or other enterprise. Advancement of expenses shall be made upon receipt of an undertaking, with such security, if any, as the members may reasonably require, by or on behalf of the person seeking indemnification to repay amounts advanced if it shall ultimately be determined that he is not entitled to be indemnified by the limited liability company as authorized herein. The indemnification provided for by this Article shall not be deemed exclusive of any other rights to which members or officers of the limited liability company may be entitled.

EXECUTED AND ACKNOWLEDGED by the undersigned acting as Organizer this

The 24th day of April, 2024.

Sean Hamilton
Sean Hamilton ORGANIZER

CONSENT OF REGISTERED AGENT

The undersigned hereby consents to serve as the initial registered agent for BrandBoost, LLC, as of this the 24th day of April 2024.

Sean Hamilton
Sean Hamilton
REGISTERED AGENT

Subscribed, sworn to, and acknowledged before me this 24th day of April, 2024 by Sean Hamilton.

Jordan M. Clifton Christie
Notary Public, State at Large
My Commission Expires: 03/29/2025
Notary ID: KYnp24956

THIS INSTRUMENT PREPARED BY:
ERDMANN & STUMBO, PLLC
CORY M. ERDMANN, ESQ.

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