Commonwealth of Kentucky 1286112 Michael G. Adams, Secretary of St. KY Secretary of State

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Michael G. Adams Secretary of State P. O. Box 718 Frankfort, KY 40602-0718 (502) 564-3490 http://www.sos.ky.gov

Articles of Incorporation Non-profit Corporation

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Pursuant to KRS 14A and KRS 273, the undersigned applied to qualify and for that purpose submits the following statements:

Article I: The name of the corporation is

START KENTUCKY INC.

Article II: The purpose for which the corporation is organized: Through education, connection and collaboration, START Kentucky works to harness the culture of hospitality and kinship that resides within all Kentuckians to uplift the region as an unparalleled tourism destination and to generate advancement for all.

Article III: The name of the registered agent is

Richard Vincent

and the street address of the corporation's initial registered office in Kentucky is **120 West State**Street, Frankfort, KY 40601

Article IV: The mailing address of the corporation's initial principal office is

110 W Vine St Suite 309, Lexington, KY 40507

Article VI: The number of directors constituting the initial board of directors is **4 Article VII:** The names and mailing addresses of the persons who are to serve as the initial board of directors are as follows:

Andy Hightower 110 W Vine St Suite 309, Lexington, KY 40507 Richard Vincent 1200 Equine Ct, Lexington, KY 40504 David Jackson 116 East 4th St, London, KY 40741 Brook Smith 2307 River Road Suite 200, Louisville, KY 40206

Article VIII: The name and street address of the incorporator is as follows:

James Andrew Hightower 110 W Vine Street Suite 309, Lexington, KY 40507

I declare under penalty of perjury under the laws of the state of Kentucky that the foregoing is true and correct.

J. Andrew Hightower

President 6/6/2023

I, Richard Vincent, consent to serve as the Registered Agent on behalf of the corporation.

Richard Vincent President 6/6/2023

