Commonwealth of Kentucky Trey Grayson, Secretary of State

0686313 Trey Grayson Secretary of State Received and Filed

6/4/2009 10:28:56 AM Fee receipt: \$15.00

Trey Grayson Secretary of State P. O. Box 1150 Frankfort, KY 40602-1150 (502) 564-3490 http://www.sos.ky.gov

Annual Report Web Filing

ARP

Company: DEALER PERFORMANCE, INC.

Company ID: 0686313 State of origin: Texas

Formation date: 2/25/2008 12:00:00 AM date filed: 6/4/2009 10:28:56 AM

Fee: \$15.00

Principal Office

175 W. JACKSON BLVD. 11TH FLOOR CHICAGO, IL 60604

Registered Agent Name/Address

CSC-LAWYERS INCORPORATING SERVICE COMPANY 421 WEST MAIN STREET FRANKFORT, KY 40601

Current Officers

CEO	DAVID L. COLE	175 W. JACKSON BLVD., 11TH FLOOR, CHICAGO, IL 60604
CFO	DAVID I. VICKERS	175 W. JACKSON BLVD., 11TH FLOOR, CHICAGO, IL 60604
President	MARK H. MISHLER	175 W. JACKSON BLVD., 11TH FLOOR, CHICAGO, IL 60604
Assistant Secretary	BARRY S. MITTENTHAL	175 W. JACKSON BLVD., 11TH FLOOR, CHICAGO, IL 60604
Secretary	RONALD D. MARKOVITS	175 W. JACKSON BLVD., 11TH FLOOR, CHICAGO, IL 60604
Vice President	THOMAS P. MURRAY	175 W. JACKSON BLVD., 11TH FLOOR, CHICAGO, IL 60604
Treasurer	KEVIN P. DIAMOND	175 W. JACKSON BLVD., 11TH FLOOR, CHICAGO, IL 60604

Directors

Director	DAVID L. COLE	175 W. JACKSON BLVD., 11TH FLOOR, CHICAGO, IL 60604
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Director	RONALD D. MARKOVITS	175 W. JACKSON BLVD., 11TH FLOOR, CHICAGO, IL 60604
Director	MARK H. MISHLER	175 W. JACKSON BLVD., 11TH FLOOR, CHICAGO, IL 60604
Director	THOMAS P. MURRAY	175 W. JACKSON BLVD., 11TH FLOOR, CHICAGO, IL 60604

Signatures

Signature RONALD D. MARKOVITS
Title VICE PRESIDENT & SECRETARY