Commonwealth of Kentucky Trey Grayson, Secretary of State

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Trey Grayson Secretary of State P. O. Box 718 Frankfort, KY 40602-0718 (502) 564-3490 http://www.sos.ky.gov

Statement of Change of Principal Office Address

POC

PPOC

Pursuant to the provisions of KRS chapters 271B, 273, 275, or 362, the undersigned hereby applies to change the principal office on behalf of

FIRST FINANCIAL LIFE INSURANCE, INC.

which is organized in the state of Ohio, and for that purpose submits the following statements:

6/23/2010 9:07 AM

1. Address of current principal office	2. Principal office is hereby changed to:
9120 UNION CENTRE BOULEVARD WEST CHESTER, OH 45069	4000 SMITH ROAD SUITE 400 CINCINNATI, OH 45209
3. Signature of officer or chairman of the board	
KEVIN WOODARD, SECRETARY Signature and Title	
Type or print name and title	