

**Commonwealth of Kentucky**  
**Michael G. Adams, Secretary of State**

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Michael G. Adams  
KY Secretary of State  
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Michael G. Adams  
Secretary of State  
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**Articles of Organization**  
**Limited Liability Company**

**KLC**

For the purposes of forming a limited liability company in Kentucky pursuant to KRS Chapter 275, the undersigned organizer hereby submits the following Articles of Organization to the Office of the Secretary of State for filing:

**Article I:** The name of the company is

**SIMPLE BRAND LLC**

**Article II:** The street address of the company's initial registered office in Kentucky is

**9900 Corporate Campus Drive, Suite 3000, Louisville, KY 40223**

and the name of the initial registered agent at that address is **United States Corporation Agents, Inc.**

**Article III:** The mailing address of the company's initial principal office is

**525 W Ormsby Ave, Apt 5, Louisville, KY 40203**

**Article IV:** The limited liability company is to be managed by **Members**

This Filing is Effective on Thursday, December 7, 2023

Executed by the Organizer on Thursday, December 7, 2023

**Cheyenne Moseley**

Title: Asst. Secretary  
of Legalzoom.com,  
Inc.

I, **Cheyenne Moseley**, consent to sign for **United States Corporation Agents, Inc.** who serves as the Registered Agent on behalf of the limited liability company.  
on Thursday, December 7, 2023