Commonwealth of Kentucky Michael G. Adams, Secretary of State

1031219.09 Michael G. Adams Secretary of State Received and Filed 2/28/2025 9:40:12 AM

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Michael G. Adams Secretary of State P. O. Box 718 Frankfort, KY 40602-0718 (502) 564-3490 http://www.sos.ky.gov

Certificate of Assumed Name

ASN

C226

Pursuant to the provisions of KRS 365, the undersigned applies to assume a name and, for that purpose, submits the following statement:

1. The assumed name is:

LOUISVILLE BOOK FESTIVAL

2. The name of the business entity that is adopting the assumed name:

IT PAYS TO READ INC

- 3. The entity is organized and existing in the state or country of KY
- 4. The mailing address is:

104 DAVENTRY LN, LOUISVILLE KY 40223

This filing will be effective on Friday, February 28, 2025.

I declare under penalty of perjury under the laws of Kentucky that the forgoing is true and correct.

Signature of individual signing on behalf of **Owner: Deirdre**

Cummings

2/28/2025 9:40:12 AM