Commonwealth of Kentucky Michael G. Adams, Secretary of State

1374420.09 Michael G. Adams Secretary of State Received and Filed 6/25/2024 12:00:00 AM

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PAOI

Michael G. Adams Secretary of State P. O. Box 718 Frankfort, KY 40602-0718 (502) 564-3490 http://www.sos.ky.gov

Articles of Incorporation Profit Corporation

PAI

Pursuant to KRS 14A and KRS 271B, the undersigned hereby forms a business corporation and for that purpose sets forth the following:

Article I: The name of the profit corporation is

Empower Marketing Concepts, Inc.

Article II: The number of shares the corporation is authorized to issue is 100

Article III: The name of the initial registered agent is

Nicholas Marshall

and the street address of the entity's initial registered office in Kentucky is

1300 Clear Springs Trce Ste 103, Louisville, KY 40223

Article IV: The mailing address of the entity's principal office is

1300 Clear Springs Trce Ste 103, Louisville, KY 40223

Article V: The name and mailing address of the incorporator is as follows:

Incorporator Nicholas Marshall 1300 Clear Springs Trce Ste 103, Louisville, KY

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This application will be effective on Tuesday, June 25, 2024.

I declare under penalty of perjury under the laws of the state of Kentucky that the foregoing is true and correct.

Signature of individual signing on behalf of **Incorporator: Nicholas Marshall**

I, **Nicholas Marshall**, consent to sign for **Nicholas Marshall** who serves as the Registered Agent on behalf of this entity on Tuesday, June 25, 2024.