

**ARTICLES OF INCORPORATION
OF
KENTUCKY SPORTS ALLIANCE, INC.**

The undersigned hereby incorporates a nonprofit nonstock corporation pursuant to the Kentucky Nonprofit Corporations Act set forth in Chapter 273.161, *et seq.*, of the Kentucky Revised Statutes and adopts the following Articles of Incorporation of such nonprofit nonstock corporation:

ARTICLE I

The name of the corporation shall be the Kentucky Sports Alliance, Inc., by which it may adopt a corporate seal and conduct its business and affairs.

ARTICLE II

The Corporation shall have perpetual life unless sooner dissolved in accordance with law, and the nature and specific purposes of the Corporation shall be:

A. To advance, assist, promote, support, and strengthen sports tourism activities and efforts, and entities and groups doing the same, throughout the Commonwealth of Kentucky.

B. This Corporation is organized solely for charitable, benevolent, religious, educational, scientific, or any other allowable purposes under the Kentucky Nonprofit Corporations Act and Section 501(c)(3) of the Internal Revenue Code, or any corresponding section of any future federal tax code.

ARTICLE III

The street address of the corporation's initial registered office in Kentucky is 401 West Main Street, Suite 2300, Louisville, Kentucky 40202. The name of the corporation's initial registered agent at that office is Brad Knapp.

ARTICLE IV

The mailing address of the corporation's initial principal office is 401 West Main Street, Suite 2300, Louisville, Kentucky 40202.

ARTICLE V

The corporation shall be nonprofit and have all of the corporate powers enumerated in the Kentucky Nonprofit Corporation Act, as may be amended from time to time, as well as all powers necessary or convenient to affect any or all of the purposes for which the corporation is organized.

ARTICLE VI

The corporation shall have no shareholders but may have members admitted under such terms and conditions as may be provided for in the bylaws. The corporation shall have officers, including a President, Vice President, Secretary, and Treasurer, as well as any such other officers as may be provided for in the bylaws.

ARTICLE VII

The names and addresses of the three (3) initial directors of the corporation are as follows:

Brad Knapp	401 West Main Street, Suite 2300	Louisville, Kentucky 40202
Tricia Noel	28 Sugg Street	Madisonville, Kentucky 42431
Gen Howard	401 West Main Street, Suite 2300	Louisville, Kentucky 40202

ARTICLE VIII

No director, officer, or employee of the corporation shall be personally liable for the acts or debts of the corporation, except that he or she may become personally liable by reason of his or her own acts or conduct.

ARTICLE IX

The corporation shall not have nor issue shares of stock. No dividend shall be paid and no part of the income or profit of the corporation shall be distributed to its directors or officers. The corporation may pay compensation in a reasonable manner to its directors, officers, and employees, if any, for services rendered. No such payment shall be deemed to be a dividend or distribution of income or profit.

ARTICLE X

No loans shall be made by the corporation to its directors or officers. Any director or officer who assents to or participates in the making of any such loan shall be liable to the corporation for the amount of such loan until the repayment thereof.

ARTICLE XI

Upon the dissolution of the corporation, assets shall be distributed for one or more exempt purposes within the meaning of Section 501(c)(3) of the Internal Revenue Code, or corresponding section of any future federal tax code, or shall be distributed only to organizations that at that time qualify as exempt organizations under Section 501(c)(3) of the Code and as approved by the Corporation's Board of Directors.

ARTICLE XII

All persons who assume to act on behalf of the corporation without authority to do so shall be jointly and severally liable for all debts and liabilities incurred or arising as a result thereof.

ARTICLE XIII

The name and mailing address of the incorporator is Brad Knapp, c/o Louisville Tourism, 401 West Main Street, Suite 2300, Louisville, Kentucky 40202.

ARTICLE XIV

These Articles shall be effective upon filing.

ARTICLE XV

The undersigned incorporator hereby consents to serve as the initial registered agent of the corporation.

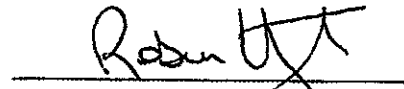
Dated this the 21st day of August, 2024.


Brad Knapp, Incorporator

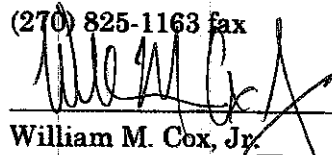
COMMONWEALTH OF KENTUCKY
COUNTY OF JEFFERSON

Subscribed and sworn to before me by the Incorporator, Brad Knapp, on this the 21st day of August, 2024.

My commission expires 7-1-2027, and my notary identification number is 73217.


Notary Public – State at Large

Prepared by:
LAW OFFICE OF WILLIAM M COX JR PLLC
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(270) 825-1163 fax


William M. Cox, Jr.