

ARTICLES OF ORGANIZATION
OF
UNLIMITED DIRECT LINK WORLDWIDE, LLC

ARTICLE I

The name of the domestic limited liability company is UNLIMITED DIRECT LINK WORLDWIDE, LLC.

ARTICLE II

The street address of the domestic limited liability company's initial registered office in Kentucky is 838 East High Street, Suite 200, Lexington, Kentucky 40502, and the name of the initial registered agent at that office Nancy C. Baker.

ARTICLE III

The mailing address of the domestic limited liability company's initial principal office is 838 East High Street, Suite 200, Lexington, Kentucky 40502.

ARTICLE IV

The domestic limited liability company is to be managed by a member.

ARTICLE V

The ownership interest of this domestic limited liability company is:

51% Nancy C. Baker
 149 West Bell Court
 Lexington, Kentucky 40508

49% Keith D. Baker
 149 West Bell Court
 Lexington, Kentucky 40508

ARTICLE VI

This application will be effective upon filing, unless a delayed effective date and/or time is provided. The effective date or the delayed effective date cannot be prior to the date the application is filed. The date and/or time is January 9, 2012.

I declare under penalty of perjury under the laws of the State of Kentucky that the foregoing is true and correct.

Nancy C. Baker Nancy C. Baker, VP 1/9/12
Signature of Organizer Printed Name & Title Date

I, Nancy C. Baker, consent to serve as the registered agent on behalf on the domestic limited liability company.

Nancy C. Baker Nancy C. Baker 1/9/12
Signature of Registered Agent Printed Name Date