

Commonwealth of Kentucky  
Alison Lundergan Grimes, Secretary of State

PARP  
0452728  
Alison Lundergan Grimes  
KY Secretary of State  
Received and Filed  
1/13/2012 6:10:17 PM  
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Alison Lundergan Grimes  
Secretary of State  
P. O. Box 1150  
Frankfort, KY 40602-1150  
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<http://www.sos.ky.gov>

Annual Report  
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ARP

**Company:** DEMAND STRATEGIES, INC.  
**Company ID:** 0452728  
**State of origin:** Kentucky  
**Formation date:** 2/25/1998 12:00:00 AM  
**Date filed:** 1/13/2012 6:10:17 PM  
**Fee:** \$15.00

**Principal Office**

2203 MAHAN DRIVE  
LOUISVILLE, KY 40299

**Registered Agent Name/Address**

CATHLEEN MCCARTY HENDRIX  
2203 MAHAN DRIVE  
LOUISVILLE, KY 40299

**Current Officers**

Sole Officer CATHLEEN MCCARTY HENDRIX 2203 Mahan Dr Louisville KY 40299

**Signatures**

**Signature** Cathleen McCarty Hendrix  
**Title** President