

Commonwealth of Kentucky
Alison Lundergan Grimes, Secretary of State

LARP
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Alison Lundergan Grimes
KY Secretary of State
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Alison Lundergan Grimes
Secretary of State
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Frankfort, KY 40602-1150
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Annual Report
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ARP

Company: THE NIELSEN COMPANY (US), LLC
Company ID: 0711932
State of origin: Delaware
Formation date: 10/8/2008 12:00:00 AM
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Principal Office

770 BROADWAY
ATTN: LEGAL DEPT
NEW YORK, NY 10003

Registered Agent Name/Address

NATIONAL CORPORATE RESEARCH, LTD.
828 LANE ALLEN ROAD
SUITE 219
LEXINGTON, KY 40504

Members/Managers

Member A. C. Nielsen Company, LLC 770 Broadway, New York, NY 10003

Signatures

Signature Mark Borino
Title Vice President