

Commonwealth of Kentucky  
Alison Lundergan Grimes, Secretary of State

LARP  
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Alison Lundergan Grimes  
KY Secretary of State  
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Alison Lundergan Grimes  
Secretary of State  
P. O. Box 1150  
Frankfort, KY 40602-1150  
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Annual Report  
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ARP

**Company:** THE NIELSEN COMPANY (US), LLC  
**Company ID:** 0711932  
**State of origin:** Delaware  
**Formation date:** 10/8/2008 12:00:00 AM  
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**Principal Office**

85 BROAD STREET  
ATTN: LEGAL DEPT  
NEW YORK, NY 10004

**Registered Agent Name/Address**

NATIONAL CORPORATE RESEARCH, LTD.  
828 LANE ALLEN ROAD  
SUITE 219  
LEXINGTON, KY 40504

**Members/Managers**

Member ACNielsen Corporation 85 Broad Street, New York, NY 10004

**Signatures**

**Signature** Mark Borino  
**Title** Vice President