

Commonwealth of Kentucky
Alison Lundergan Grimes, Secretary of State

LARP
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Alison Lundergan Grimes
KY Secretary of State
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Alison Lundergan Grimes
Secretary of State
P. O. Box 1150
Frankfort, KY 40602-1150
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**Annual Report
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ARP

Company: THE NIELSEN COMPANY (US), LLC
Company ID: 0711932
State of origin: Delaware
Formation date: 10/8/2008 12:00:00 AM
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Principal Office

85 BROAD STREET
ATTN: LEGAL DEPT
NEW YORK, NY 10004

Registered Agent Name/Address

NATIONAL CORPORATE RESEARCH, LTD.
828 LANE ALLEN ROAD
SUITE 219
LEXINGTON, KY 40504

Members/Managers

| | | |
|---------|-----------------|-------------------------------------|
| Manager | Eric Dale | 85 Broad Street, New York, NY 10004 |
| Manager | Harris Black | 85 Broad Street, New York, NY 10004 |
| Manager | William Bradley | 85 Broad Street, New York, NY 10004 |

Signatures

| | |
|------------------|----------------|
| Signature | Mark Borino |
| Title | Vice President |