

LARP

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Michael G. Adams  
KY Secretary of State  
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**Commonwealth of Kentucky**  
**Michael G. Adams, Secretary of State**

Michael G. Adams  
Secretary of State  
P. O. Box 1150  
Frankfort, KY 40602-1150  
(502) 564-3490  
<http://www.sos.ky.gov>

**Annual Report  
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**ARP**

**Company:** THE NIELSEN COMPANY (US), LLC  
**Company ID:** 0711932  
**State of origin:** Delaware  
**Formation date:** 10/8/2008 12:00:00 AM  
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**Principal Office**

675 AVENUE OF THE AMERICAS  
NEW YORK, NY 10010

**Registered Agent Name/Address**

COGENCY GLOBAL INC.  
828 LANE ALLEN ROAD  
SUITE 219  
LEXINGTON, KY 40504

**Members/Managers**

Member ACNielsen Corporation 675 Avenue of the Americas New York, NY 10010 NY - New York USA

**Signatures**

**Signature** Jennifer Meschewski  
**Title** Secretary