ARTICLES OF INCORPORATION

OF

Business For Charity, Inc.

The undersigned incorporator(s), a natural person 18 years of age or older, in order to form a corporate entity under Kentucky Statutes, adopts the following articles of incorporation.

ARTICLE I

NAME/REGISTERED OFFICE

The name of this corporation shall be Business For Charity, Inc., located at:

101 West Main Street, Apartment 9B Wilmore KY, 40390

The Registered Agent and principal office address for this incorporation shall be:

Michael Aaron Henry

101 West Main Street, Apartment 9B Wilmore KY, 40390

ARTICLE II

A.) PURPOSE

This non-stock corporation is organized exclusively for charitable purposes, more specifically to "To connect visitors and customers with simple doable steps to help themselves or us combat poverty in all its forms around the world." To this end, the corporation shall at all times be operated exclusively for charitable purposes within the meaning of Section 501(c)(3) of the Internal Revenue Code of 1986, as now enacted or hereafter amended, including, for such purposes, the making of distributions to organizations that qualify as exempt organizations under Section 501(c)(3) of the Internal Revenue Code of 1986, as now enacted or hereafter amended. All monetary amounts beyond operating costs and beyond reasonable sums to be used for a Net assets buffer, and whether acquired by gift or contribution or otherwise, shall be devoted to said purposes, calculated and compounded on a yearly basis.

B.) LONG TERM VISIONS AND GOALS

i) It is a goal of Business For Charity, Inc. to become a household name, to be considered a go-to company for charity related activities, and to be able to stand toe to toe with giant corporations like Amazon and Wal-Mart in the online retail business and any other markets we enter.

- ii) It is a goal of Business For Charity, Inc. to grow in methods, markets, and efficiency such that by 2025, \$1 Million USD will be donated annually to charities by Business For Charity, Inc.
- iii) It is a vision of Business For Charity, Inc. to uproot the current economic and business practices grounded in greed driven dedication to shareholders and replace it with one in which a large amount of one's profit being donated to charities is a must for any company to be successful and competitive.

C.) CORE VALUES

Although Business For Charity, Inc. is not running for an explicitly religious purpose, and although neither employees nor visitors, nor customers, nor members, nor any of our target markets need be religious in any nature, Business For Charity, Inc.'s values and operating ethics shall adhere and be answerable to the Scripture of (Protestant) Christians, The Bible.

ARTICLE III

EXEMPTION REQUIREMENTS

At all times shall the following operate as conditions restricting the operations and activities of the corporation:

1. No part of the net earnings of the organization shall inure to the benefit of, or be distributable to its members, trustees, officers, or others private persons, except that the organization shall be authorized and empowered to pay reasonable compensation for services rendered and to make payments and distributions in furtherance of the purpose set forth in the purpose clause hereof.

2. No substantial part of the activities of the corporation shall constitute the carrying on of propaganda or otherwise attempting to influence legislation, or any initiative or referendum before the public, and the corporation shall not participate in, or intervene in (including by publication or distribution of statements), any political campaign on behalf of, or in opposition to, any candidate for public office.

3. Notwithstanding any other provisions of this document, the organization shall not carry on any other activities not permitted to be carried on by an organization exempt from federal income tax under section 501(c)(3) of the Internal Revenue Code.

ARTICLE IV

DURATION

The duration of the corporate existence shall be perpetual.

ARTICLE V

MEMBERSHIP/BOARD OF DIRECTORS

The corporation shall have no members unless otherwise stated by future bylaws. The management of the affairs of the corporation shall be vested in a Board of Directors, as defined (1) below and (2) in the future, in the corporation's bylaws. No Director shall have any right, title, or interest in or to any property of the corporation.

The number of Directors constituting the first Board of Directors is 1, their name(s) and address(es) being as follows:

Name:

Michael Aaron Henry

Address: 101 West Main Street, Apartment 9B. Wilmore KY, 40390

Members of the first Board of Directors shall serve until such a time as addition members on the Board of Directors proves beneficial in either financial, functional, or visionary purposes, or if otherwise altered in the future bylaws.

ARTICLE VI

PERSONAL LIABILITY

No member, officer, or Director of this corporation shall be personally liable for the debts or obligations of this corporation of any nature whatsoever, nor shall any of the property of the members, officer, or Directors be subject to the payment of the debts or obligations of this corporation.

ARTICLE VII

DISSOLUTION

Upon the dissolution of the organization, assets shall be distributed (or sold and the money distributed) for one or more exempt purposes within the meaning of section 501(c)(3) of the Internal Revenue Code, or corresponding section of any future federal tax code, in fitting with the corporation's interests prior to dissolution. Should this for some reason be impossible, all assets shall be distributed to the federal government, or to a state or local government, for a public purpose. Any such assets not disposed of by the District Court of the county in which the principal office of the organization is then located, exclusively for such purposes or to such organization, as said court shall determine, which are organized and operated exclusively for such purposes.

ARTICLE VIII

INCORPORATOR(S)

The incorporator(s) of this corporation is/are:

Michael Aaron Henry 101 West Main Street, apartment 9B Wilmore KY, 40390

The undersigned incorporator(s) certify(ies) that she/he/they execute(s) these articles for the purposes herein stated.

Signature

Date: 8/20/2012

michael a. Henry