

**Commonwealth of Kentucky  
Trey Grayson, Secretary of State**

LARP

0719940

Trey Grayson  
Secretary of State

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Trey Grayson  
Secretary of State  
P. O. Box 1150  
Frankfort, KY 40602-1150  
(502) 564-3490  
<http://www.sos.ky.gov>

**Annual Report  
Web Filing**

**ARP**

**Company:** NIELSEN MOBILE, LLC  
**Company ID:** 0719940  
**date filed:** 1/21/2009 2:10:13 PM  
**Fee:** \$15.00

**Principal Office**

770 BROADWAY, ATTN: TAX DEPT  
NEW YORK, NY 10003

**Registered Agent Name/Address**

NATIONAL CORPORATION RESEARCH, LTD.  
828 LANE ALLEN ROAD  
SUITE 219  
LEXINGTON, KY 10003

**Members/Managers**

Member The Nielsen Company (US), LLC 770 Bropadway, NY, NY 10003

**Signatures**

**Signature  
Title**

Frederick A. Steinmann  
Authorized Person