

Commonwealth of Kentucky  
Trey Grayson, Secretary of State

LARP  
0719940  
Trey Grayson  
Secretary of State  
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Trey Grayson  
Secretary of State  
P. O. Box 1150  
Frankfort, KY 40602-1150  
(502) 564-3490  
<http://www.sos.ky.gov>

Annual Report  
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ARP

**Company:** NIELSEN MOBILE, LLC  
**Company ID:** 0719940  
**State of origin:** Delaware  
**Formation date:** 12/22/2008 12:00:00 AM  
**Date filed:** 1/21/2011 4:10:36 PM  
**Fee:** \$15.00

**Principal Office**

770 BROADWAY  
ATTN: LEGAL DEPT  
NEW YORK, NY 10003

**Registered Agent Name/Address**

NATIONAL CORPORATION RESEARCH, LTD.  
828 LANE ALLEN ROAD  
SUITE 219  
LEXINGTON, KY 10003

**Members/Managers**

Member The Nielsen Company (US), LLC 770 Broadway, NY, NY 10003

**Signatures**

**Signature** Mark Borino  
**Title** Vice President