

**Commonwealth of Kentucky**  
**Alison Lundergan Grimes, Secretary of State**

LARP  
**0719940**  
Alison Lundergan Grimes  
KY Secretary of State  
Received and Filed  
**5/20/2015 4:06:13 PM**  
Fee receipt: **\$15.00**

Alison Lundergan Grimes  
Secretary of State  
P. O. Box 1150  
Frankfort, KY 40602-1150  
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<http://www.sos.ky.gov>

**Annual Report  
Online Filing**

**ARP**

**Company:** NIELSEN MOBILE, LLC  
**Company ID:** 0719940  
**State of origin:** Delaware  
**Formation date:** 12/22/2008 12:00:00 AM  
**Date filed:** 5/20/2015 4:06:13 PM  
**Fee:** \$15.00

**Principal Office**

85 BROAD STREET  
ATTN: LEGAL DEPT  
NEW YORK, NY 10004

**Registered Agent Name/Address**

NATIONAL CORPORATION RESEARCH, LTD.  
828 LANE ALLEN ROAD  
SUITE 219  
LEXINGTON, KY 10003

**Members/Managers**

Member The Nielsen Company (US), LLC 85 Broad Street, New York, NY 10004

**Signatures**

**Signature** Mark Borino  
**Title** Vice President