LARP

Commonwealth of Kentucky Alison Lundergan Grimes, Secretary o

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Alison Lundergan Grimes Secretary of State P. O. Box 1150 Frankfort, KY 40602-1150 (502) 564-3490 http://www.sos.ky.gov

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ARP

Company: NIELSEN MOBILE, LLC

Company ID:0719940State of origin:Delaware

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Principal Office

85 BROAD STREET ATTN: LEGAL DEPT NEW YORK, NY 10004

Registered Agent Name/Address

NATIONAL CORPORATION RESEARCH, LTD. 828 LANE ALLEN ROAD SUITE 219 LEXINGTON, KY 10003

Members/Managers

ManagerEric Dale85 Broad Street, New York, NY 10004ManagerHarris Black85 Broad Street, New York, NY 10004ManagerBill Bradley85 Broad Street, New York, NY 10004

Signatures

Signature Mark Borino Vice President