LARP

Commonwealth of Kentucky Michael G. Adams, Secretary of Sta

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Michael G. Adams Secretary of State P. O. Box 1150 Frankfort, KY 40602-1150 (502) 564-3490 http://www.sos.ky.gov

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ARP

Company: NIELSEN MOBILE, LLC

Company ID: 0719940 State of origin: Delaware

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Principal Office

85 BROAD STREET ATTN: LEGAL DEPT NEW YORK, NY 10004

Registered Agent Name/Address

COGENCY GLOBAL INC. 828 LANE ALLEN ROAD SUITE 219 LEXINGTON, KY 40504

Members/Managers

Manager George Callard 675 6th Avenue, 3rd Fl, New York, NY 10011
Manager Jana Palmaccio 675 6th Avenue, 3rd Fl, New York, NY 10011
Manager Jennifer Meschewski 675 6th Avenue, 3rd Fl, New York, NY 10011

Signatures

Signature Jennifer Meschewski

Title Secretary