Commonwealth of Kentucky Trey Grayson, Secretary of State

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Trey Grayson Secretary of State P. O. Box 718 Frankfort, KY 40602-0718 (502) 564-3490 http://www.sos.ky.gov

Statement of Change of Principal Office Address

POC

PPOC

Pursuant to the provisions of KRS chapters 271B, 273, 275, or 362, the undersigned hereby applies to change the principal office on behalf of

MEDIAPLEX SYSTEMS, INC.

which is organized in the state of Kentucky, and for that purpose submits the following statements:

1. Address of curre	nt principal office
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5111 COMMERCE CROSSINGS DR SUITE 200

LOUISVILLE, KY 40229

2. Principal office is hereby changed to:

30699 Russell Ranch Road Suite 250 Westlake Village, CA 91362

3. Signature of officer or chairman of the board

Scott P. Barlow, Secretary	11/4
Signature and Title	
Type or print name and title	0/1.
5/26/2010 6:43 PM	DED
Date	