

**Commonwealth of Kentucky**  
**Alison Lundergan Grimes, Secretary of State**

PARP  
**0806352**  
Alison Lundergan Grimes  
KY Secretary of State  
Received and Filed  
6/2/2016 10:10:43 AM  
Fee receipt: \$15.00

Alison Lundergan Grimes  
Secretary of State  
P. O. Box 1150  
Frankfort, KY 40602-1150  
(502) 564-3490  
<http://www.sos.ky.gov>

**Annual Report  
Online Filing**

**ARP**

**Company:** NIELSEN CONSUMER NEUROSCIENCE, INC.  
**Company ID:** 0806352  
**State of origin:** California  
**Formation date:** 11/28/2011 12:00:00 AM  
**Date filed:** 6/2/2016 10:10:43 AM  
**Fee:** \$15.00

**Principal Office**

85 BROAD STREET  
ATTN: LEGAL DEPT  
NEW YORK, NY 10004

**Registered Agent Name/Address**

NATIONAL CORPORATE RESEARCH, LTD.  
828 LANE ALLEN ROAD  
SUITE 219  
LEXINGTON, KY 40504

**Current Officers**

President	Eric Dale	85 Broad Street, New York, NY 10004
Secretary	Harris Black	85 Broad Street, New York, NY 10004
Treasurer	William Bradley	85 Broad Street, New York, NY 10004
Vice President	Mark Borino	85 Broad Street, New York, NY 10004

**Directors**

Director	Eric Dale	85 Broad Street, New York, NY 10004
Director	Harris Black	85 Broad Street, New York, NY 10004
Director	Bill Bradley	85 Broad Street, New York, NY 10004

**Signatures**

<b>Signature</b>	Mark Borino
<b>Title</b>	Vice President