

Commonwealth of Kentucky
Alison Lundergan Grimes, Secretary of State

0806352
Alison Lundergan Grimes
KY Secretary of State
Received and Filed
6/18/2018 12:15:05 PM
Fee receipt: \$10.00

PPOC

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Secretary of State
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**Statement of Change of
Principal Office Address**

POC

Pursuant to the provisions of KRS chapters 271B, 273, 275, or 362, the undersigned hereby applies to change the principal office on behalf of

NIELSEN CONSUMER NEUROSCIENCE, INC.

which is organized in the state of California, and for that purpose submits the following statements:

1. Address of current principal office

85 BROAD STREET
ATTN: LEGAL DEPT
NEW YORK, NY 10004

2. Principal office is hereby changed to:

40 Danbury Road
ATTN: LEGAL DEPT
Wilton, CT 06897

3. Signature of officer or chairman of the board

Emily Epstein, Vice President and Secretary

Signature and Title

Type or print name and title

6/18/2018 12:15 PM

Date