

Commonwealth of Kentucky
Michael G. Adams, Secretary of State

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Michael G. Adams

Secretary of State

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Michael G. Adams
Secretary of State
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<http://www.sos.ky.gov>

Certificate of Assumed Name

ASN

Pursuant to the provisions of KRS 365, the undersigned applies to assume a name and, for that purpose, submits the following statement:

1. The assumed name is:

INNOVATIVE SENIOR BENEFITS

2. The name of the business entity that is adopting the assumed name:

HALL FINANCIAL GROUP LLC

3. The business is organized and existing in the state or country of **KY**

4. The mailing address is:

9304 NEW LAGRANGE RD, LOUISVILLE KY 40242

This application will be effective on **Thursday, May 16, 2024.**

I declare under penalty of perjury under the laws of Kentucky that the forgoing is true and correct.

Alan Hall

member

5/16/2024