

# Comptroller of the Currency

TREASURY DEPARTMENT



OF THE UNITED STATES

Washington, D. C.

Whereas, satisfactory evidence has been presented to the Comptroller of the Currency that *Unified Trust Company, National Association* located in *Lexington, State of Kentucky*, has complied with all provisions of the statutes of the United States required to be complied with before being authorized to commence the business of banking as a National Banking Association;

Now, therefore, I hereby certify that the above-named association is authorized to commence the business of banking as a National Banking Association.

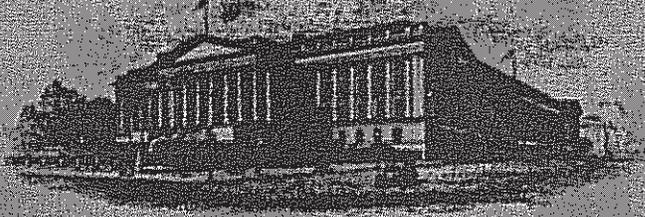
In testimony whereof, witness my signature and seal of office this *twenty-sixth* day of *June 2000*.

*John D. Kavche, Jr.*



# Comptroller of the Currency

TREASURY DEPARTMENT



OF THE UNITED STATES

Washington, D. C.,

Whereas, satisfactory evidence has been presented to the Comptroller of the Currency of the *Unified Trust Company, National Association* located in *Lexington, State of Kentucky* which has complied with all provisions of the statutes of the United States required to be complied with before being authorized to commence the business of banking as a National Banking Association;

Now, therefore, I hereby certify that the above-named association is authorized to commence the business of banking as a National Banking Association.



In testimony whereof, witness my signature and seal of office this *twenty-sixth* day of *June 2000*.

*John D. Hamke, Jr.*  
Comptroller of the Currency

*Charter No. 24047*

Multi-page document. Select page: 1 [2](#)

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Comptroller of the Currency  
Administrator of National Banks

John Y. Brown III  
Secretary of State

Central District Office  
One Financial Place, Suite 2700  
440 South LaSalle Street  
Chicago, Illinois 60605

Received and Filed  
07/05/2000 10:01 AM  
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June 26, 2000

Mr. David F. Morris  
Senior Vice President and  
Associate General Counsel  
Unified Financial Services, Inc.  
c/o Thompson Coburn LLP  
One Mercantile Center  
St. Louis, Missouri 63101

Re: Letter of Intent from First Lexington Trust Company, Lexington, Kentucky to convert to a national trust bank. [REDACTED]

Dear Mr. Morris:

The Office of the Comptroller of the Currency (OCC) has received, reviewed, and found no exception to the documents submitted for First Lexington Trust Company, Lexington, Kentucky to complete the conversion process. Accordingly, the bank is authorized to commence business as a national trust bank effective June 26, 2000, with the title "Unified Trust Company, National Association." The charter certificate will be sent under separate cover.

If you have any questions, please contact the undersigned or National Bank Examiner Carolina M. Ledesma at (312) 360-8867.

Sincerely,

David J. Rogers  
National Bank Examiner

Multi-page document. Select page: 1 [2](#)

# Federal ID # Documentation

Enrollment Information	Existing Data
Employer Identification Number	xxxx6314
Business Name	UNIFIED TRUST COMPANY

**Primary Taxpayer Phone Number**  
For International numbers, please include the Country Code.

U.S. ( 859 ) 514 - 6186

International 011-

**Primary Contact Name** MELISSA MATHEWS

**Primary Contact U.S. or International Street Address** 2353 ALEXANDRIA DR STE 100

**Primary Contact U.S. City** LEXINGTON

**Primary Contact State** KY [List of State Abbreviations](#)

Enter two-letter abbreviation

**Primary Contact U.S. ZIP Code** 405043208

**Primary Contact International City, Province and Postal Code**

**Primary Contact International Country** US [List of Country Abbreviations](#)

Enter two-letter abbreviation

**Primary Contact Phone Number**  
Enter phone number without dashes. For international numbers, please include country code.

U.S. ( 859 ) 514 - 6186 (example: 111 555 1212)

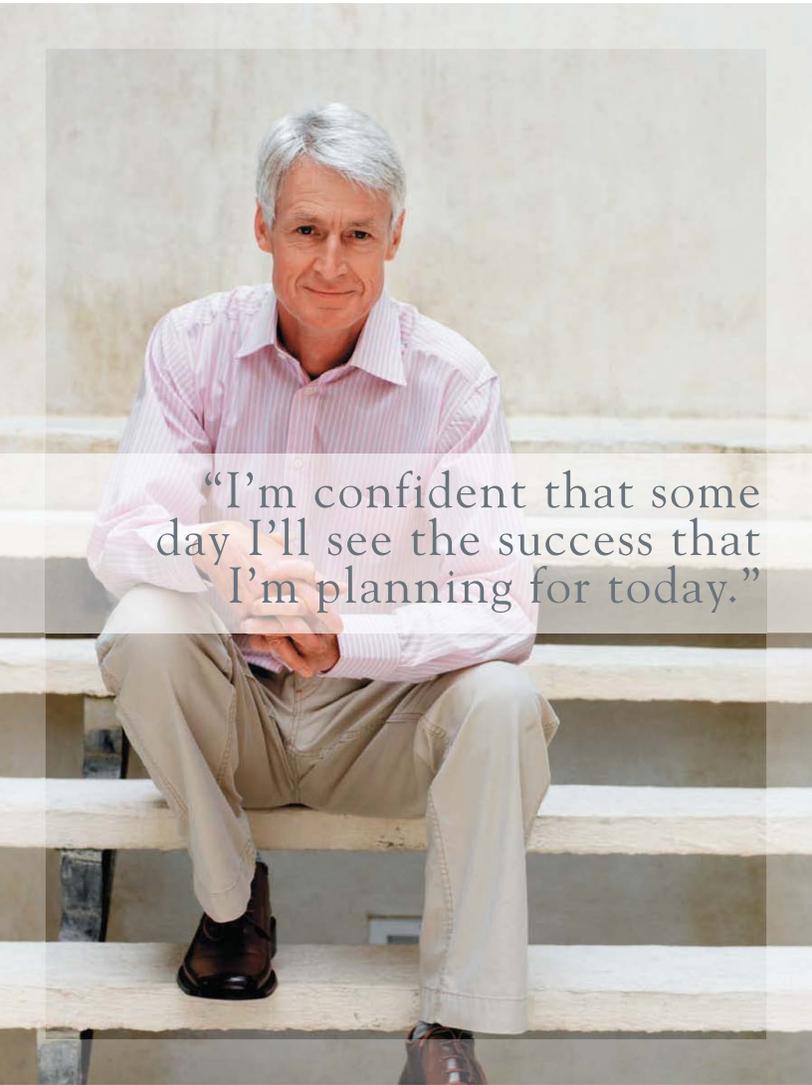
International 011-

**Primary Contact Email Address (optional)** MELISSA.MATHEWS@UNIFIEDTRUST



WHAT ARE YOU INVESTING FOR?





“I’m confident that some day I’ll see the success that I’m planning for today.”

Our goal is to help people achieve successful financial outcomes. In a sense we’re guardians of their dreams and it’s a responsibility we don’t take lightly.

**YOUR GOALS ARE OUR GOALS.**

But it all begins with putting investors first. That’s not only our core belief, it’s part of our charter as a national trust company. We view our clients’ success as our success.

To accomplish this we focus on long-term goals and create solutions that will realistically help people achieve those goals with a minimum of risk. We utilize both critical analysis and people’s actual investing habits to forge solutions that have a far greater likelihood of being successful in the real world.

We serve individual investors through our Wealth Management Services business and retirement investors through our Retirement Plan Consulting Group. We work directly with our clients and in concert with our Advisor Partners.

And we never lose sight of the reason we’re in business: To help people achieve their goals.

## WHAT SETS UNIFIED TRUST APART.

In the early 1980's Dr. Gregory Kasten, Founder and CEO of Unified Trust, was a successful anesthesiologist. When it came time for his own financial planning, he became dissatisfied with the investment advice he was getting, so he began learning about investing and financial planning. Before long, he found himself helping his colleagues manage their portfolios.



Dr. Kasten's innovative ideas and analysis proved so successful that in 1985 he launched his own advisory business. Today, Unified Trust Company helps investors manage over \$2.0 billion in total assets.\*

### A TRUE FIDUCIARY

The cornerstone of building successful financial outcomes is our charter as a national fiduciary. We put our clients first and we must always use a "prudent expert" standard of care.

Unified Trust is also one of only a handful of national trust companies in the country today.

Why is this so important?

Being a trust company enables Unified Trust to offer fiduciary discretion. This means we can take a hands-on approach to managing investors' portfolios to help guide them down the right path.

We're constantly challenging conventional wisdom and always looking for new and better ways to help people achieve their goals. In keeping with that philosophy we have created a suite of innovative offerings unlike any in the industry.

**UNIFIED SUCCESS PATHWAY\*** removes the obstacles to managing and maintaining a 401(k) plan thereby making it much more likely that a participant will have a successful retirement.

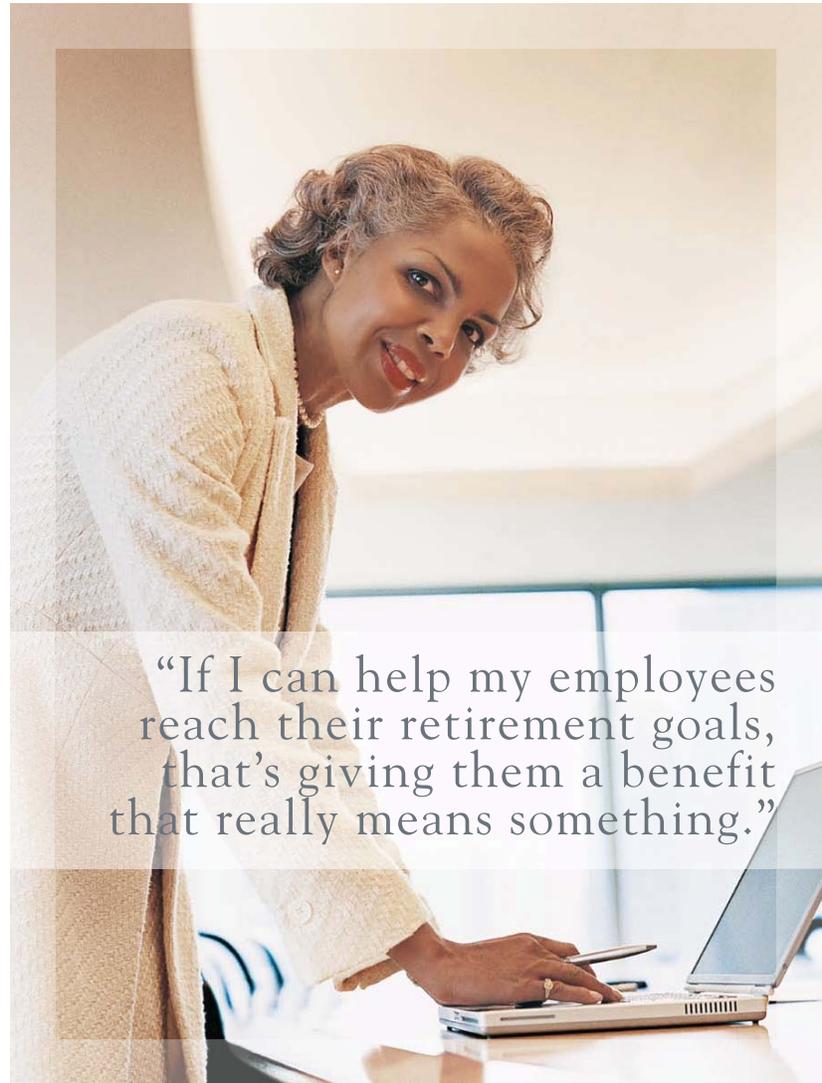
**UNIFIEDPLAN\*** is a new personalized financial solution we've designed to more reliably provide each individual with a dependable stream of income at retirement.

**UNIFIED FIDUCIARY MONITORING INDEX\*** provides an effective "bright line test" to help us determine the quality of a fund or investment manager.

**OPEN ARCHITECTURE AND TRANSPARENT FEES** provide a wide range of investment options, an appropriate level of objectivity, flexibility to all of our clients and no hidden charges.

### REGULATORY OVERSIGHT

In October, 2006, the Centre for Fiduciary Excellence (CEFEX) certified Unified Trust to the Fiduciary Practices for Investment Advisors. Unified Trust was among the first Investment Advisors globally to successfully complete the independent certification process and the first—and still only—trust company certified in the United States. To maintain our CEFEX certification we submit to annual audits by the Centre for Fiduciary Excellence.





“Every day I have the privilege of helping my clients make decisions that will make a big difference in their futures.”

Unified Trust is uniquely qualified to help people successfully reach their retirement goals. We act as fiduciary for retirement plans and take a hands-on role in managing those funds.

#### RETIREMENT PLAN CONSULTING GROUP

WE DON'T JUST OFFER INVESTMENT SERVICES—WE HELP PEOPLE RETIRE.

We never lose sight of the long-term goals of our investors. It's not about daily upturns or downturns in the market—it's about guiding a participant to retirement with enough money to live comfortably the rest of his or her life.

All fees and our pricing are totally transparent and our Open Architecture platform provides access to a wide array of prudent investments.

#### UNIFIED SUCCESS PATHWAY®

The vast majority of retirement plans fail for one simple reason—they put too much responsibility on the employees. Our Success Pathway combines “intelligent defaults” such as automatic enrollment and savings increases with fiduciary oversight and targeted, intensive education and advice to improve participant success.

#### UNIFIED FIDUCIARY MONITORING INDEX®

The first step in the investment process is to set criteria for the prudent selection and retention of plan investments. Our proprietary Unified Fiduciary Monitoring Index gives us a balanced, long-term evaluation of each investment relative to its peers, not on short-term investment results.

#### UNIFIEDPLAN®

Our founder, Dr. Gregory Kasten, personally created the UnifiedPlan and it's unlike any other plan being offered today. Our approach starts by defining a retirement goal for each individual in a plan—70% of pre-retirement income. It then creates a personalized approach that makes it far more likely that the participant will achieve that goal. It's the only plan that can be counted on to more reliably produce an appropriate stream of retirement income.

#### DEDICATED TEAM OF PROFESSIONALS

At Unified Trust you get personalized support from our Fiduciary Investment Advisors and Trust Administrators. These experienced professionals can provide fiduciary advice and expertise on virtually any financial area including retirement planning, fiduciary liability, education funding, insurance portfolio reviews—even long-term care.

#### WEALTH MANAGEMENT SERVICES

A PERSONALIZED APPROACH TO HELPING INDIVIDUALS REACH THEIR FINANCIAL GOALS.

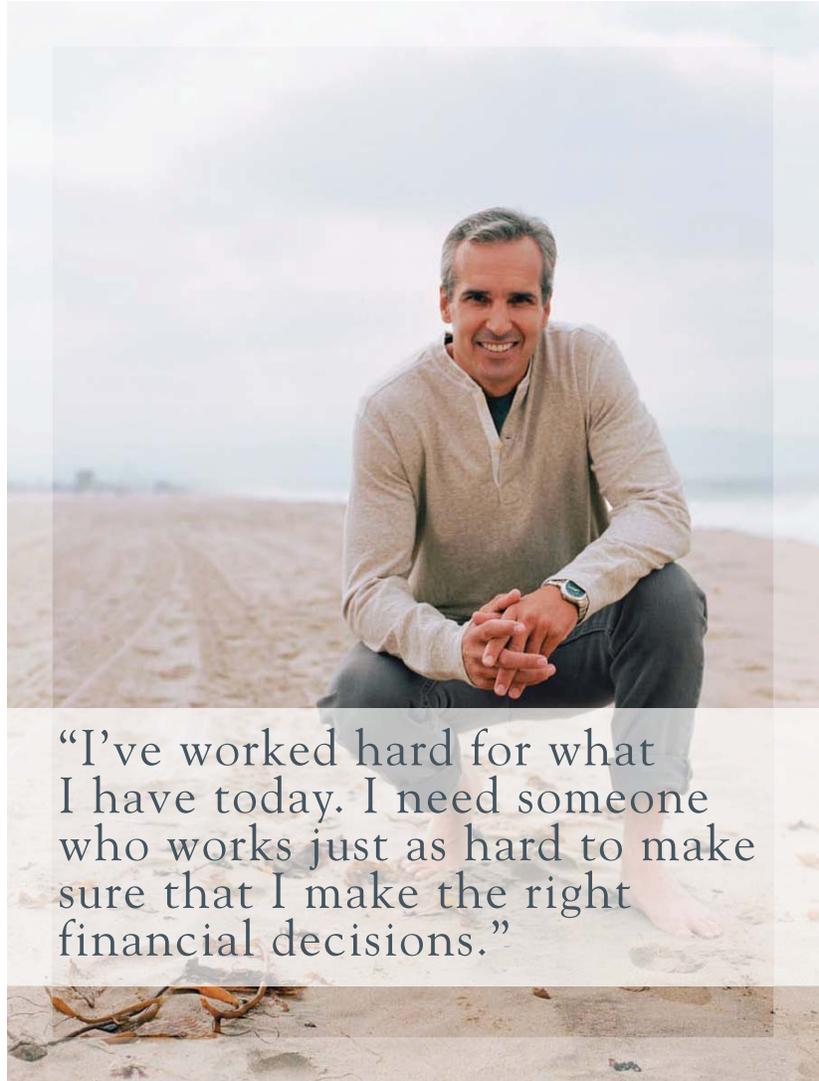
Dr. Gregory Kasten started Unified Trust in order to help individual investors reliably reach their investment goals. Today, our Wealth Management Services group is dedicated to carrying out that mission by offering our clients highly personalized service, expertise and a broad suite of plans and services, all focused on long-term solutions.

As with everything we do at Unified Trust, our commitment to the individual investor comes first. We're not only bound to this by our charter as a national trust company, it's our core purpose.

Our goal is to provide long-term relationships to our clients along with customized strategies to assist them with lifetime income replacement. We develop these strategies through comprehensive financial planning, our local, in-house investment expertise and by using innovative product solutions. And be assured that our pricing is always competitive and our fees totally transparent.

#### INNOVATIVE PRODUCT SOLUTIONS

We offer a full suite of products and services, as well as planning and education on subjects including dependable lifetime retirement income distribution strategies and tax, gift, and estate planning. Our proprietary Unified Fiduciary Monitoring Index® provides a unique and time-tested way to evaluate the performance of mutual funds.



“I’ve worked hard for what I have today. I need someone who works just as hard to make sure that I make the right financial decisions.”

If you're an individual investor you can be sure that as a true fiduciary, we are always looking out for your best interests with innovative long-term solutions that help you achieve your goals.

#### HOW UNIFIED TRUST WORKS FOR YOU.

As a Plan Sponsor, know that we adhere to the highest standards in the banking and financial industries and can provide each of your employees with a personalized retirement plan that actually works.

If you're an Advisor Partner you can be confident that Unified Trust shares your commitment to providing the highest level of service to your clients.

And while you might think that you'd pay a premium for all this individualized attention and innovative thinking, you'll find our pricing is surprisingly competitive. No more than what many plans charge that offer far less.

To learn more about how Unified Trust can work for you call Gregory Kasten at 859-296-4407 x 202 or visit [unifiedtrust.com](http://unifiedtrust.com).

Before investing it is important that you understand that securities and insurance products involve risk and may lose value. They are not FDIC insured or insured by any Federal government agency and are not deposits of, guaranteed or insured by Unified Trust. Asset allocation of your investments does not guarantee a profit or eliminate the risk of loss of value of assets. Unified Trust cannot guarantee that any participant will achieve a successful retirement. Unified Trust does not provide tax, accounting or legal advice, and information presented about tax considerations is not intended as tax advice and should not be relied upon for the purpose of avoiding any tax penalties. Clients should review any planned financial transactions or arrangements that may have tax, accounting or legal implications with their personal professional advisors.

“I don't want to take chances with the future. I have a plan and it's going to take us where we want to go.”





YOUR GOALS ARE OUR GOALS.

Unified Trust Company, N.A.  
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[www.unifiedtrust.com](http://www.unifiedtrust.com)

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