BANKMULE, LLC, will be a residential rental management company, which will operate in Eastern Kentucky. The name chosen was a local historical term coined from a mining process, by which coal was mined from area hills ("banks") by mule teams in the community (Van Lear, KY) in which the company will be located.

It is in no way associated with, nor will conduct any activity associated with banking, insurance, credit unions, or financial institutions.