

# Bones for Humanity Inc.

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**Vision** - Too End the discrimination of people and dogs as well as racism and offer support through scholarships and employment for any minority to succeed.

**Mission** - Use the American PitBull Terrier and minorities to show the world; state by state that stereo types do more damage than people know, and with just a smile you can end stereo types.

## Short term Goals:

- Travel around campus' and offer people to meet and greet some of the most misunderstood pets in the world with some of the most misunderstood people in the world (African Americans, Hispanics, Blondes, Muslims, Asians, etc).
- Offer pictures with pets
- Offer free items.
- Play time with kids.
- Social Media tags.
- Offer employment through internships and full time/part time positions as they become available to dedicated and motivated minorities or anyone that has experienced discrimination.
- Create the "Bones for People" scholarship to pay for one motivated students four year higher education program.
- Give free dog food to shelters and adoption centers.
- Encourage neutering.

## Long term Goals:

- Show the world the American Pitbull Terrier.
- Ending the fear and actions against minorities.
- End state bans on the American Pitbull Terrier.
- Fight for a new law to "Punish the deed not the breed"

## Target Market:

- Minorities
- Youth
- Universities
- Schools
- Pet Companies