



**NEW AGENT PRODUCTION PLAN**  
 Williams Insurance - Winchester, KY  
 Property/Casualty Production

	1st Year		2nd Year		3rd Year		4th Year		5th Year		Grand Total	
	Apps	Written Premium	Apps	Written Premium	Apps	Written Premium	Apps	Written Premium	Apps	Written Premium	Apps	Written Premium
Private Passenger Auto	140	216,000	180	432,000	190	247,000	220	286,000	240	312,000	970	1,493,000
Personal Property	120	132,000	140	264,000	150	150,000	200	200,000	235	235,000	845	981,000
Commercial Auto	5	17,500	10	35,000	12	30,000	20	50,000	28	70,000	75	202,500
Commercial Property/Casualty	5	20,000	10	40,000	11	22,000	18	36,000	25	50,000	69	168,000
<b>GRAND TOTAL</b>	270	385,500	340	771,000	363	449,000	458	572,000	528	667,000	1,959	2,844,500

**Life Production**

	1st Year	2nd Year	3rd Year	4th Year	5th Year	Grand Total
Applications	10	12	15	22	30	89
Production Volume						70,000
<b>TOTAL PREMIUM</b>	120,000	144,000	180,000	264,000	360,000	1,068,000

*In accordance with The Erie Insurance Group's Corporate objective of quality growth through independent agents and the philosophy of mutual company-agent support, I commit to the achievement of this New Agent Production Plan.*

Agent Signature: \_\_\_\_\_ Date: \_\_\_\_\_

DSM's Signature: \_\_\_\_\_