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Commonwealth of Kentucky Michael G. Adams, Secretary of St. KY Secretary of State

1340476 Michael G. Adams Received and Filed

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Michael G. Adams Secretary of State P. O. Box 718 Frankfort, KY 40602-0718 (502) 564-3490 http://www.sos.ky.gov

Articles of Organization Limited Liability Company

KLC

Pursuant to KRS 14A and KRS 275, the undersigned applies to qualify and for that purpose submits the following statements:

Article I: The name of the company is

SF SPORTS MARKETING LLC

Article II: The street address of the company's initial registered office in Kentucky is

9900 Corporate Campus Drive, Suite 3000, Louisville, KY 40223

and the name of the initial registered agent at that address is United States Corporation Agents, Inc.

Article III: The mailing address of the company's initial principal office is

4030 Tates Creek Rd Apt 1130, Lexington, KY 40517

Article IV: The limited liability company is to be managed by Members

Article V:

This Filing is Effective on Friday, February 9, 2024 Executed by the Organizer on Friday, February 9, 2024

Stephen Farmer

Title: Organizer

I, Cheyenne Moseley, consent to sign for United States Corporation **Agents. Inc.** who serves as the Registered Agent on behalf of the limited liability company. on Friday, February 9, 2024