

Commonwealth of Kentucky  
Elaine N. Walker, Secretary of State

LARP  
0730277  
Elaine N. Walker  
Secretary of State  
Received and Filed  
3/18/2011 3:31:10 PM  
Fee receipt: \$15.00

Elaine N. Walker  
Secretary of State  
P. O. Box 1150  
Frankfort, KY 40602-1150  
(502) 564-3490  
<http://www.sos.ky.gov>

Annual Report  
Online Filing

ARP

**Company:** A. C. NIELSEN COMPANY, LLC  
**Company ID:** 0730277  
**State of origin:** Delaware  
**Formation date:** 5/20/2009 12:00:00 AM  
**Date filed:** 3/18/2011 3:31:10 PM  
**Fee:** \$15.00

**Principal Office**

150 N. MARTINGALE ROAD  
SCHAUMBURG, IL 60173

**Registered Agent Name/Address**

C T CORPORATION SYSTEM  
306 W MAIN ST  
SUITE 512  
FRANKFORT, KY 40601

**Members/Managers**

Member ACNielsen Corporation 770 Broadway, New York, NY 10003

**Signatures**

**Signature** Mary A. Dresdow  
**Title** Vice President