LARP

Commonwealth of Kentucky Alison Lundergan Grimes, Secretary o

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Alison Lundergan Grimes Secretary of State P. O. Box 1150 Frankfort, KY 40602-1150 (502) 564-3490 http://www.sos.ky.gov

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ARP

Company: A. C. NIELSEN COMPANY, LLC

Company ID: 0730277
State of origin: Delaware

Formation date: 5/20/2009 12:00:00 AM Date filed: 2/16/2012 4:22:22 PM

Fee: \$15.00

Principal Office

770 BROADWAY ATTN: LEGAL DEPT NEW YORK, NY 10003

Registered Agent Name/Address

NATIONAL CORPORATE RESEARCH, LTD. 828 LANE ALLEN ROAD SUITE 219

LEXINGTON, KY 40504

Members/Managers

Member ACNielsen Corporation 770 Broadway, New York, NY 10003

Signatures

Signature Mark Borino
Title Vice President