

Commonwealth of Kentucky
Michael G. Adams, Secretary of State

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Michael G. Adams
Secretary of State
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Michael G. Adams
Secretary of State
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Articles of Organization
Limited Liability Company

KLC

Pursuant to KRS 14A and KRS 275, the undersigned applies to qualify and for that purpose submits the following statements:

Article I: The name of the limited liability company is

BRAND LAUNCH LLC

Article II: The name of the initial registered agent is

Registered Agents Inc.

and the street address of the entity's initial registered office in Kentucky is

212 N. 2nd St. STE 100, Richmond, KY 40475

Article III: The mailing address of the entity's principal office is

1810 Meremont Ridge Road, Louisville, KY 40245-5360

Article IV: This entity is managed by **Members**.

This filing will be effective on **Wednesday, January 8, 2025**.

This entity is **NOT** a retailer of authorized vapor products as defined by KRS 438.305(2).

I declare under penalty of perjury under the laws of the state of Kentucky that the foregoing is true and correct.

Signature of individual signing on behalf of **Organizer: Matthew Ketchem**

I, **David Roberts**, consent to sign for **Registered Agents Inc.** who serves as the Registered Agent on behalf of this entity on Wednesday, January 8, 2025.