

Commonwealth of Kentucky  
Michael G. Adams, Secretary of State

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Michael G. Adams  
KY Secretary of State  
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Secretary of State  
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Articles of Organization  
Limited Liability Company

KLC

Pursuant to KRS 14A and KRS 275, the undersigned applies to qualify and for that purpose submits the following statements:

**Article I:** The name of the company is

**HOOK LINE AND SINKER MARKETING LLC**

**Article II:** The street address of the company's initial registered office in Kentucky is

**1063 Stone Spring Way, Louisville, KY 40223**

and the name of the initial registered agent at that address is **Rachel Adams**

**Article III:** The mailing address of the company's initial principal office is

**1063 Stone Spring Way, Louisville, KY 40223**

**Article IV:** The limited liability company is to be managed by **Managers**

**Article V:**

This Filing is Effective on Friday, February 2, 2024

Executed by the Organizer on Friday, February 2, 2024

**Rachel Adams**

Title: Owner

I, **Rachel Adams**, consent to serve as the Registered Agent on behalf of the limited liability company.  
on Friday, February 2, 2024