## Commonwealth of Kentucky Michael G. Adams, Secretary of State

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Michael G. Adams Secretary of State P. O. Box 718 Frankfort, KY 40602-0718 (502) 564-3490 http://www.sos.ky.gov

## **Certificate of Assumed Name**

ASN

Pursuant to the provisions of KRS 365, the undersigned applies to assume a name and, for that purpose, submits the following statement:

1. The assumed name is:

## DIAMONDS DIRECT TLC

2. The name of the business entity that is adopting the assumed name:

BEL-AIRE, INC.

- 3. The entity is organized and existing in the state or country of KY
- 4. The mailing address is:

## 1106 LOVERS LANE, BOWLING GREEN KY 42103

This filing will be effective on Tuesday, December 3, 2024.

I declare under penalty of perjury under the laws of Kentucky that the forgoing is true and correct.

Signature of individual signing on behalf of **President: Thomas Sellers** 

12/3/2024 4:24:19 PM