1418887.06 Michael G. Adams Secretary of State Received and Filed 2/15/2025 3:37:29 AM Fee receipt: \$20

ASN

Michael G. Adams Secretary of State P. O. Box 718 Frankfort, KY 40602-0718 (502) 564-3490 http://www.sos.ky.gov

Certificate of Assumed Name

Pursuant to the provisions of KRS 365, the undersigned applies to assume a name and, for that purpose, submits the following statement:

1. The assumed name is:

WQQD WORKS MEDIA GROUP, LLC

2. The name of the business entity that is adopting the assumed name:

Kei Essentials, L.L.C.

- 3. The entity is organized and existing in the state or country of KY
- 4. The mailing address is:

996 E New Circle Rd Unit 285, Lexington KY 40505

This filing will be effective on Saturday, February 15, 2025.

I declare under penalty of perjury under the laws of Kentucky that the forgoing is true and correct.

Signature of individual signing on behalf of **Member-Manager: Brain Joseph** 2/15/2025 3:37:29 AM