

**Commonwealth of Kentucky**  
**Michael G. Adams, Secretary of State**

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Michael G. Adams  
Secretary of State  
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Michael G. Adams  
Secretary of State  
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**Articles of Organization**  
**Limited Liability Company**

**KLC**

Pursuant to KRS 14A and KRS 275, the undersigned applies to qualify and for that purpose submits the following statements:

Article I: The name of the limited liability company is

**POTTERFLOW LLC**

Article II: The name of the initial registered agent is

**Incorp Services**

and the street address of the entity's initial registered office in Kentucky is

**828 Lane Allen Road Ste 219, Lexington, KY 40504**

Article III: The mailing address of the entity's principal office is

**828 Lane Allen Road Ste 219, Lexington, KY 40504**

Article IV: This entity is managed by **Members**.

Article V: Additional articles not inconsistent with law may be stated in the space below.

**Potterflow specializes in customer retention and lifecycle management. We help e-commerce businesses increase customer loyalty and maximize lifetime value through targeted email marketing, personalized engagement strategies, and data-driven insights. Our approach blends creativity with analytics to craft campaigns that nurture relationships, reduce churn, and drive sustainable growth.**

This filing will be effective on **Monday, August 12, 2024**.

I declare under penalty of perjury under the laws of the state of Kentucky that the foregoing is true and correct.

Signature of individual signing on behalf of **Organizer: Ashiyanbi Abdul Roqeeb Olamide**

I, **Ashiyanbi Abdul Roqeeb Olamide**, consent to sign for **Incorp Services** who serves as the Registered Agent on behalf of this entity on Monday, August 12, 2024.